



T.E.A.D. ANNUAL REPORT

2017

THE EQUESTRIAN ASSOCIATION
FOR THE DISABLED



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Message from the Chair of the Board

Dr. Vivian Lee



TEAD Board Chair Report 2018

In April 2017, a new and energetic Board of Directors group took charge and made a commitment to supporting and leading TEAD as it moved towards a more sustainable organizational model. In line with the goals from the previous year, we decided to keep our programming simple and manageable.

In order to keep operational costs minimal, while still maintaining the high quality of service our riders, families, and community have come to expect, we continued with the collaborative management structure that includes our three core staff members (i.e. program director, business coordinator, and barn manager) and a few key part-time instructors/ program assistants, and barn helpers. The functions of volunteer coordination were designated to a dedicated instructor/program assistant. This worked well in the last year, and the Board will continue to support this structure as long as it is sustainable. Individual and group riding lessons remained our core business programming, in addition to our well attended summer camp. We continued with a “paused” programming model during the winter months; which meant our horses were fostered out to very generous and accommodating barns and stables in the Hamilton-area while we were on hiatus.

The Board continued to find ways to increase our revenue stream. First, the proceeds from the sale of our property was securely invested in both short and long-term investments. A more concrete investment plan for these proceeds are currently under review; but the Board is committed to not using these funds to cover our operational costs. Instead, we hope that in the future any interest accrued from these investments will help offset operational expenses.

Second, given our previously successful applications to provincial and private funding agencies (raising over \$70,000 in 2017), as well as, other not-for-profit foundations, the Board decided to expand our grant writing efforts. With a generous and anonymous donation, TEAD was able to hire a casual grant-writer who has been working closely with me to write and submit grants. In total, we have submitted 5 grants so far, with a possible value of approximately \$50,000 or more if successful. We are currently working on other exciting grants for the future.

Finally, fundraising remains our most labour-intensive, but highly rewarding, means of increasing our revenue. We had two very successful events this year, the Gala and the Hamilton Road2Hope marathon. Our popular Knights of Valour jousting dinner and show event will return on May 17th and 18th, 2018. But the event happens just outside of the scope of this fiscal year and therefore will not be included in this report (p.s. tickets are still available!). Together, proceeds from our two events, in-kind donations, and



smaller private donations have raised close to \$92,000.00 in 2017. In this area, we have the potential to raise substantially more but this will require additional help and energy amongst our volunteer base.

In terms of our budget, our costs still outstripped our income, however, we have reduced our operating deficit to about \$13,000 in 2017. This is a huge improvement compared to last year (~\$60,000) and it is our belief that over the next 1-2 years we will have stabilized the finances such that our operations will be revenue neutral.

Finally, the Board assigned three members to form a subcommittee to review and design a 5-year strategic business plan for TEAD. Although we have had a successful year and it looks like we are on track to accomplish "revenue neutral" operations, there are many ways to improve, streamline, and ensure the sustainability of our operations. Keeping in mind lessons learned, the Board is committed to achieving these goals and ensuring that our unique and vital programming remains available to our riders, families, and local community for many years to come.

I would like to thank our dedicated staff and my fellow Board members. It has been an honour and privilege to serve as the Chair of the Board this past year. Upwards and onwards!

Sincerely,

Dr. Vivian Lee, Board Chair

Fundraising at TEAD

Diane Creech Clinic

Organizer - Hilary Webb

The Diane Creech Clinic took place in October 2017. Diane contacted TEAD after competing in Hartpury in England with her daughter alongside Para Equestrians. She was inspired to help us and called to offer her services for the day as a clinician.

The clinic was inspiring and so professional. Diane patiently worked with 14 riders of all ages and abilities to a stage where each & every rider was thrilled with the amount of progress they had made in one session. These riders included Able bodied, Para Riders and a Paralympian.

It was a fantastic clinic that also drew about 30 auditors as well. Many coaches who couldn't get a place in the clinic learned just as much from watching the classes.





Road2Hope

Organizer – Helen Clayton

We had a fantastic turn out for the Road for Hope in November 2017. We had 40 participants and raised over \$11,000.

The weekend was a lot of fun for all involved with races from 1 k up to a full marathon.

We have already entered for the event again this November and hope to see lots of our TEAD Family signed up, ready to run / walk / roll and raise some money.



ANNUAL JEANS AND JEWELS GALA

Chair, Carol Stanton



Jeans and Jewels - TEAD's 40th Anniversary Gala

The jazzy jeans, cowboy boots and bling came out on Friday March 2nd, 2018 to celebrate TEAD's 40th Anniversary party.

Guests were entertained by Freedom Train with wonderful music that resulted in a full dance floor for most of the night. Jay Sese, live portrait artist and SmartBooth Images' photo booth fun, provided entertainment that had our guests celebrating with enthusiasm.

Michelangelo's provided another outstanding dinner along with a beautiful venue to enhance our

celebrations.

Our guests learned more about the benefits of therapeutic riding from our special guest speakers, Rachel Dendekker and Monique Taylor, MPP for Hamilton Mountain. There was even representation from Hamilton's Mounted Police Unit with regal mounts welcoming our guests.

The evening raised \$15,000 to support TEAD's therapeutic riding program. Be sure to watch for news about next year's TEAD Gala event, a party that you do not want to miss.



Volunteer Highlights 2017



- ▶ During our busiest sessions in 2017 (Spring and Fall) we required more than 250 volunteer hours each week to run the program. These volunteers assisted with classes, grooming and tacking up the horses and leading and side-walking.
- ▶ Each evening dedicated volunteers come out at 7:30pm to feed and water the horses and do final checks on them.
- ▶ Property maintenance, grounds keeping and barn chores are carried out by a small team of dedicated volunteers.
- ▶ Our fundraising event committees comprise of a small number of staff and volunteers who generously give their time. They play an active role in the planning and execution of these events.
- ▶ Volunteers attend Community Fairs and events, promoting TEAD and engaging new volunteers.

VOLUNTEER RECOGNITION

- ▶ At the end of our Spring and Fall sessions and summer camp we like to get together with our volunteers to say thank you with refreshments in the barn at the end of each session.

A heartfelt thank you goes out to all our volunteers for all they do to keep T.E.A.D.'s riders in the saddle and our horses, safe, healthy and happy.



2017 TEAD Sponsors, Donors & Grants

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Webb family
William and Janet Bullen
York & Bay Dental

(We make every effort to recognize all of our donors – if we've missed you we apologize and ask you to let us know so we are able to include you in future)

Thank you for your support in 2017 – we couldn't do it without you!



Financial Report



Financial Report



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